





























## Introducing BLXBid

a proprietary website application that offers structured investment bidding









































## How It Works

BLXBid utilizes a sealed bid auction format in which each bid that is submitted is electronically "sealed" and known only to the bidder until the bid is over. Upon completion, bids are automatically tabulated and presented to our clients for evaluation.







- 1. Sealed bids are submitted...
- 2. Bidding concludes...
- 3. Bids compiled and summarized

## With BLXBid:

- Clients have the convenience of an on-line host for bidding
- Providers submit a bid via secured login IDs
- Can monitor progress of live auctions
- Both providers and clients have permanent on-line access to their deal records ensuring more efficient record keeping and compliance
- Bids are sealed until the auction closes

## For more information regarding BLXBid, please contact:

Eric Chu Amy Kron

Managing Director Senior Investment Officer

213 .612 .2136 201 .963 .6663

echu@blxgroup.com akron@blxgroup.com

BLXBid is owned and developed by BLX Group, a SEC Registered Investment Advisory firm offering a full compliment of financial advisory services including arbitrage compliance, structured products, swap advisory, debt advisory services and portfolio management along with integrated solutions for tax-exempt transactions.

